

Khushiyon Bhara Swaad



About Us



Late Jairamdas ChawlaFounder, J.J. Food Industries



Late Jawaharlal Chawla Founder, J.J. Food Industries

In 1947, the Chawla brothers made a momentous journey from Sindh, bringing with them an unwavering determination and an unyielding work ethic. Among them were two brothers, Jawaharlal and Jairamdas Chawla, who possessed a strong entrepreneurial spirit and a profound understanding of food and condiments. Seizing an opportunity, they embarked on a pickle-making venture in 1950, setting up their enterprise in Udaipur, and soon became renowned as the most beloved pickle producers in Rajasthan.

In 1985, the younger brother, Jairamdas, in collaboration with his sons, Vijay and Mukesh, took a significant step and founded J.J. Food Industries in Ahmedabad. Throughout the past 35 years, the brothers have remained relentless in their pursuit of producing hygienic, fresh, and flavorsome food products. Their unwavering commitment to quality has propelled their brand, 'Madhur,' to prominence, earning it a distinguished position in the food industry.



Tomato Ketchup

Discover the vibrant and delectable world of tomato ketchup with Madhur's latest offering. Indulge in the explosion of delightful flavors as you explore this revamped rendition. Elevate your snacking experience by using it as a delectable dip for sandwiches, chips, crispy fries, and all your favorite evening treats.



08g SachetBox of 500pcs



90g Pouch Box of 48pcs



500g Pouch Box of 12pcs



900g Pouch Box of 12pcs



500g Glass BottleBox of 12pcs



1kg Glass BottleBox of 12pcs



6kg HDPE JarBox of 4pcs

Tomato Sauce



200g Glass BottleBox of 24pcs



500g Glass BottleBox of 12pcs



1kg Glass BottleBox of 12pcs

Pickles

Crafted from the finest, handpicked ingredients sourced from Indian farms, Madhur's timeless selection of pickles has been a cherished delight for nearly three decades. With an extensive array of flavors to choose from, these exquisite pickles from Madhur serve as the ultimate accompaniment to elevate the taste of your Indian dishes and snacks.



08g Sachet Bag of 1000pcs



50g Pouch Box of 100pcs



200g PET Jar Box of 24pcs



350g PET Jar Box of 20pcs



1kg PET JarBox of 12pcs



5kg PET Jar

Flavors Available: Mango, Mango Sweet, Mango Chhunda, Lemon, Lemon Sweet, Mixed, Chilli, Chana Methi, Garlic, Gunda, Kair

Snack Topping

Elevate your snack experience with Madhur's delectable snack topping. Indulge in the delightful chutney, perfect for enhancing the flavor of samosas, sandwiches, vada pavs, and all your favorite evening treats.



500g Glass BottleBox of 12pcs



5kg HDPE Jar Box of 4pcs



1kg HDPE BottleBox of 12pcs



1kg Glass BottleBox of 12pcs



Jam

Experience the essence of farm-fresh fruits captured in every jar! Indulge in the luscious flavors harvested from the orchards, perfect for spreading on sandwiches and rotis. Share these delectable fruit-infused delights with your loved ones and savor moments of pure sweetness together.



100g HDPE JarBox of 12pcs



200g PET Jar Box of 24pcs



450g PET Jar Box of 20pcs



1kg PET Jar Box of 12pcs



6kg HDPE Jar

Flavors Available: Mixed Fruit, Pineapple

Sauces & Chutney

Elevate the charm of your dishes with Madhur's exquisite array of sauces and chutneys. Whether as a delectable spread, a tantalizing dip, or a flavorful base sauce, these culinary companions add a touch of perfection to a variety of scrumptious creations.



90g Pouch Box of 48pcs



90g Pouch Box of 48pcs



90g Pouch Box of 48pcs



300g PET Jar Box of 12pcs



350g PET Jar Box of 12pcs



300g PET Jar Box of 12pcs



1kg PET Jar Box of 12pcs



900g PET Jar Box of 12pcs



1kg PET JarBox of 12pcs



Sharbat (Synthetic Syrup)

Immerse yourself in refreshing indulgence with Madhur's renowned syrups. Beat the heat and satisfy your thirst by blending the syrup with cold water, chilled milk, or soda. Experience the quintessential summer beverage that effortlessly caters to you and your loved ones' craving for revitalizing coolness.



750ml PET BottleBox of 12pcs



5ltr PET Jar

Flavors Available: Rose, Orange, Mango, Green Mango, Pineapple, Kala Khatta, Khus, Kesar, Kesar Elaichi, Ratrani, Lemon, Masala Soda, Elaichi, Badam, Varyali, Blueberry, Mawa Malai

Crush

Indulge in the luscious sweetness of Madhur Fruit Crush, the perfect addition to elevate your mocktails and beverages. Crafted with premium fruit pulp, our crushes promise to tantalize your taste buds with irresistible fruity goodness. Whether you're hosting a party or simply craving a refreshing drink, Madhur Crush offers a burst of flavor with every pour. Explore our range of exotic varieties and elevate your refreshment game with Madhur Crush today!



750ml PET Bottle

Box of 12pcs

Flavors Available: Pineapple, Strawberry and Mango.

Also available in 5Ltr PET Jar.

Ginger Garlic Paste

Derived from the lush fields of India, Madhur's Ginger & Garlic Paste embodies the essence of freshly grown ginger and garlic. Meticulously curated using the choicest produce, this collection encapsulates the ideal seasoning for your Indian, Chinese, Italian, and Mexican culinary creations. Elevate your cooking experience with the convenience of these pastes, infusing your dishes with intricate layers of delightful and rich flavors.



300g PET Jar Box of 12pcs



1kg PET Jar Box of 12pcs



300g PET Jar Box of 12pcs



1kg PET JarBox of 12pcs

Flavors Available: Ginger, Garlic. Ginger Garlic

Chinese Sauces

Elevate your dishes with the exquisite flavors of our Red Chilli Sauce, Green Chilli Sauce, Soy Sauce, and Vinegar. Crafted to perfection, these versatile condiments add an authentic touch to your Chinese culinary creations. Explore a symphony of tastes that will redefine your cooking adventures.



200g PET BottleBox of 24pcs



200g PET BottleBox of 24pcs



180ml PET BottleBox of 24pcs



200g PET BottleBox of 24pcs



640g PET BottleBox of 24pcs



640g PET BottleBox of 24pcs



610ml PET Bottle
Box of 24pcs



700g PET BottleBox of 24pcs



Mayonnaise

Introducing Madhur's velvety vegetarian mayonnaise, boasting an irresistibly smooth texture. Enhance the taste of your sandwiches, burgers, and salads by generously applying this delectable spread. Elevate your dinner gatherings with a guaranteed crowd-pleaser that also doubles as an exquisite dip for piping hot French fries and crispy chips. Make every meal a hit with the indulgence of Madhur's vegetarian mayo.



90g Pouch Box of 48pcs



900g Pouch Box of 12pcs



275g PET Jar Box of 12pcs



900g HDPE Jar Box of 12pcs

Flavors Available: Classic Mayonnaise, Thousand Island



Chocolate Spread

For all chocolate enthusiasts out there, savor the exquisite taste of Madhur's Chocolate Spread. Elevate your culinary creations by spreading rich, sweet, and delightful chocolate goodness on your toasts, sandwiches, and desserts.



325g PET Jar Box of 12pcs



1kg HDPE Jar Box of 12pcs

Flavors Available: Chocolate, White Chocolate



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